

RESUMÉ

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OBJECTIVE

Website creation, maintenance, front-end development, design, tasks, part-time or contract. Asp.net specialization.

KEY SKILLS

Computer languages and frameworks

- HTML, XHTML, HTML5 • CSS, CSS3, Bootstrap • XML, XSD, JSON • Javascript, jQuery - UI • Office 365, Azure
- SQL, MySQL (basic) • MVC, C# (basic) • BlogEngine, WordPress, CMSASPNET • Asp.net Entity Framework

Operated a virtual server for eight years (Windows Server 2008R). Server included Php for Asp.net and phpMyAdmin for managing MySQL databases.

Solid background in graphic design, copywriting and print production over many years, with successful transition into website design, graduating from "brochure" websites to advanced content management systems including Asp.net and WordPress frameworks, and Microsoft membership sites. Deep knowledge of and experience with Adobe Creative Suite.

Designed Microsoft .SDF rdb and Code First SqlServer rdb using Asp.net Entity Framework combined with Asp.net Identity for customer entry of data. Currently creating websites and apps using Asp.net Core 2 and Asp.net web forms. Experience combining Asp.net miniblog with Asp.net Identity and Bootstrap 4 + custom css.

Evaluate sites for continual improvement and usability; track stats on sites through Google Analytics; study log files; test for dead links, coding errors, mobile friendly use; perform SEO through structured language, scripts, descriptions, sitemaps.

Write and design e-letters by hand-crafted html and using SendGrid, Constant Contact and MailChimp interfaces. Convert Html to E-book. Web to print, print to web.

Setup and content creation or tweaking as needed for Facebook, Twitter or LinkedIn posts. Research, writing, promotion, editing, generating ideas. Experience in daily content creation for Facebook and Twitter for nonprofit.

Diligent to meet deadlines, communicate and ask questions as needed. Continuous learner; focused on learning new features that may be needed for best practice on a project for efficient speed online for desktop or mobile.

EDUCATION

BA, Philosophy, University of Louisville, 3.4 overall GPA; accepted in UofL graduate program but did not pursue Special Courses– Advanced Website Technologies

- July 2008-June 2010, **Microsoft Professional Website Developer Workshops**, Sullivan University
- Autumn 2015-Autumn 2016, **Code Louisville Workshops** in Ruby, Asp.net Core, C# and Entity Framework

PROFESSIONAL EXPERIENCE

Freelancer, **DAY Communications LLC**

January 1982-Present

Offer design and function for web and print. Website: <http://www.daycom.co>

Online portfolio features print and website projects: <http://www.aspnetDesigner.com>

Instructor, **Sullivan College of Technology and Design**

September 2014-June 2015

Taught *Client-side Scripting* and *ASP.net 4.5.1*. Duties were to incorporate a variety of materials and resources with textbook instruction to enable students to emerge with ability to work as jr. developers who can use jQuery or ASP.net in Visual Studio.